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FOR IMMEDIATE RELEASE

## ChamberMaster Launches 2017 Chamber Innovation Awards Competition

NISSWA, Minn. – Nisswa-based GrowthZone, provider of ChamberMaster, the market leader of member management software and services, recently announced the launch of its 2017 Chamber Innovation Awards competition. The competition celebrates and showcases enterprising chambers of commerce from across North America.

In its fourth year, the competition encourages innovation by recognizing chamber of commerce programs, events, and ideas that challenge the status quo. The 2017 panel brings a wealth of industry expertise to the competition. Judges include chamber pro Frank Kenny, Shari Pash of Strategic Solutions for Growth, and John Cook of GrowthZone.

Entries are judged on creativity, community impact, value to chamber, value to members, and replicability. The 2017 Chamber Innovator of the Year will be awarded the \$1500. Additionally, there will be 3 - \$500 prizes awarded to the first-place winner in each of the following categories: Small Chamber, Medium Chamber, and Large Chamber.

Chambers are encouraged to submit their most successful idea, event, or program. The winners will be featured in the 4<sup>th</sup> Annual *Chamber Idea Book*. This e-book showcases the successes of inventive and forward-thinking organizations.

The entry period is September 6 – September 18, 2017. Visit [bit.ly/2x9Bl4u](http://bit.ly/2x9Bl4u) for details.

### About GrowthZone

With headquarters in Nisswa, Minnesota, GrowthZone Association Management Software, providers of ChamberMaster Membership Management Software, has helped close to 3,000 member-based organizations grow and retain membership, generate revenue, engage and communicate with members and prospects, and streamline their day-to-day operations. For more information, visit <http://www.growthzone.com/>.

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