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FOR IMMEDIATE RELEASE

Nisswa, MN – ChamberMaster, recognized by chamber of commerce professionals as the market leader in membership management solutions, recently announced its latest software release. Inspired by feedback from customers, the release features an improved user experience with a visual update, providing a clean, modern look.

The result is an interface with simplified views and more intuitive navigation. The updates are user-driven, based on feedback captured from customers and partners.

“We pride ourselves on meeting the needs of our customers. The ChamberMaster customer-centric focus drives continuous improvements to our product by listening to feedback and suggestions from our users,” said John Cook, Senior Vice President of Marketing.

The improved usability allows users to work more productively to manage the day-to-day operations of their organization. The software is still powered by the easy-to-use platform customers depend on to manage complex tasks with ease.

“To further meet the needs of our customers and improve the user experience, we have doubled the size of our Customer Success team in the past year. Helping chambers maximize their proficiency with the software is our number one priority,” concluded Cook.

About GrowthZone

With headquarters in Nisswa, Minnesota, USA, GrowthZone, Inc. provider of ChamberMaster Membership Management Software and GrowthZone Association Management Software, has helped over 3,000 member-based organizations grow and retain membership, generate revenue, engage and communicate with members and prospects, and streamline their day-to-day operations. For more information, visit <https://www.growthzone.com/>.

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