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FOR IMMEDIATE RELEASE

GrowthZone AMS and ChamberMaster Increase Market Share

Nisswa, MN – GrowthZone, Inc., provider of ChamberMaster member management software (MMS) and GrowthZone association management software (AMS), announced in the 2nd quarter of this year, it sold 111 software subscriptions as part of its almost 3,000 global member-based organization users.

The continued growth of the company is demonstrated by 104 new customers completing the onboarding process. Additionally, they have launched 32 new customer websites and 10 upgraded customer websites. The rapid growth of its GrowthZone AMS and ChamberMaster MMS products is a result of their power, flexibility, and ease of use.

ChamberMaster holds the number one market share position in membership management software for chambers of commerce as measured by active, paying customers.

The strong demand for GrowthZone AMS continues in the association market; their expanding presence in the homebuilder association (HBA) niche is demonstrated by the switch of over 100 HBAs to GrowthZone Builders Edition from their current software system in the past two years.

“The response from both ChamberMaster and GrowthZone customers has been positive and we continue to strive to provide member-based organizations with innovative tools to engage and grow their member base,” said John Cook, Vice President of Marketing.

The company was recently named “People’s Choice” based on scores given on Gartner Digital Market websites among the top selections for Overall Performance, Ease of Use, and Customer Service.

“We remain dedicated to our commitment to meet the expectations of our customers, both existing and new. Additionally, we look forward to unveiling additional modules and features as well as continued upgrades and improvements for our customers in the coming months,” shared Cook.

About GrowthZone

With headquarters in Nisswa, Minnesota, GrowthZone, Inc. provider of ChamberMaster Membership Management Software and GrowthZone Association Management Software, has helped close to 3,000 member-based organizations grow and retain membership, generate revenue, engage and communicate with members and prospects, and streamline their day-to-day operations. For more information, visit <http://www.growthzone.com/>.

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