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ChamberMaster Announces the Fifth Annual Chamber Innovation Awards Winners

NISSWA, Minnesota – October 30, 2018 – <u>ChamberMaster</u>, the market leader of member management software and services, is excited to announce the winners of its 2018 Chamber Innovation Awards competition. The Winter Park Chamber of Commerce (FL) won the Grand Prize, with Berrien County Chamber (GA), Whistler Chamber of Commerce (BC) and the Greater Boston Chamber of Commerce (MA) winning the small, medium and large categories respectively.

ChamberMaster's Chamber Innovation Awards recognizes innovative programs, events, and ideas that challenge the status quo. Hundreds of entries were received from an international array of chamber organizations for the fifth annual awards.

The Chico Chamber of Commerce (CA), Bowling Green Area Chamber (KY), Ridgway-Elk County Chamber of Commerce (PA), North Central Massachusetts Chamber of Commerce (MA), Greater Lafayette Commerce (IN) and the Oldham Chamber & Economic Development (KY) received Honorable Mentions.

The esteemed judges included Jamee Jolly, President and CEO of the Plano Chamber of Commerce (2018 Association of Chamber of Commerce Executives Chamber of the Year); Chris Romer, President and CEO of Vail Valley Partnership (past winner for 2016 ACCE Chamber of the Year); Frank Kenny, Membership Pro; and John Cook, senior vice president of marketing at GrowthZone, provider of ChamberMaster member management software.

"The chambers really brought some exciting, new energy and creativity to this year's entries," said Cook. "We had over 200 entries this year so narrowing down our finalists was a tough job-I'm so thankful that I had assistance from true industry leaders, Jamee, Chris and Frank. We love hosting this annual competition to see what innovative ideas chambers are bringing to the table – it helps us keep a pulse on industry trends and stay connected to our audience."

Entries were judged on creativity, community impact, value to chamber, value to members and replicability. The overall competition winner was awarded the \$1,500 grand prize. \$500 prizes were awarded to the first-place winner in each of the following categories: Small Chamber (400 members or less), Medium Chamber (401-999 members) and Large Chamber (1,000+ members).

"We were absolutely delighted to win this great industry honor amidst such strong competition participating from across the country and Canada," said Betsy Gardner Eckbert, president and CEO, Winter Park Chamber of Commerce. "The annual competition is such a great time to learn what our partners are doing in other cities, and also enjoy some friendly competition. I'm thankful to my team who are among the strongest collaborators and business professionals in the industry, and appreciate ChamberMaster and all that they do to organize these awards each year."



The top ten innovators will be featured in the 5th Annual *Big Book of Chamber Ideas*, now available on chambermaster.com.

About ChamberMaster & GrowthZone

With headquarters in Nisswa, Minnesota, USA, GrowthZone Association Management Software and ChamberMaster Membership Management Software have helped over 3,000 member-based organizations grow and retain membership, generate revenue, engage and communicate with members and prospects, and streamline their day-to-day operations. For more information, visit www.growthzone.com/ or www.chambermaster.com/.

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